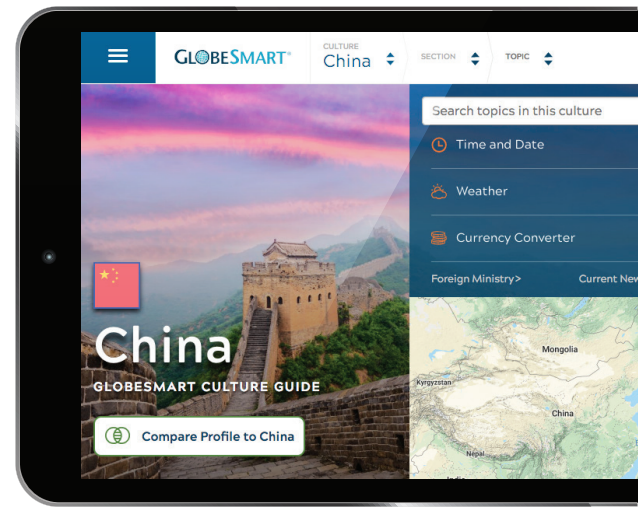


Your cultural learning begins with GLOBESMART®



GlobeSmart can help you and your organization:



Promote team collaboration



Work effectively with global clients & vendors



Improve overseas management



Support inclusion & diversity efforts



Support international assignees & business travelers

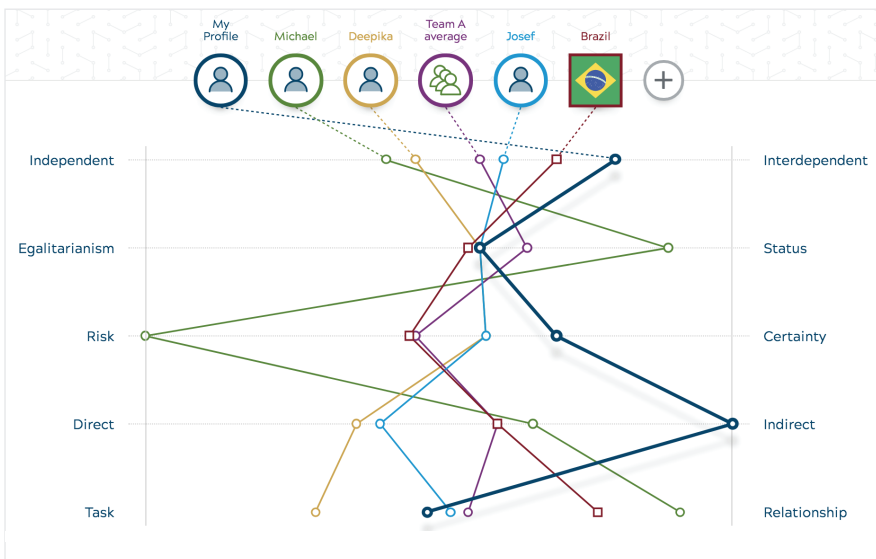


Understand colleagues' realities and challenges

FEATURES

- Over 95 Culture Guides with advice for collaborating with people around the globe
- Practical advice on effective leadership styles for cross-border teams
- A statistically validated work-style profile, available in 13 languages
- Specialized information for the LGBTQ community in each location

Join the 1,000,000+ users from more than 200 organizations worldwide to access:



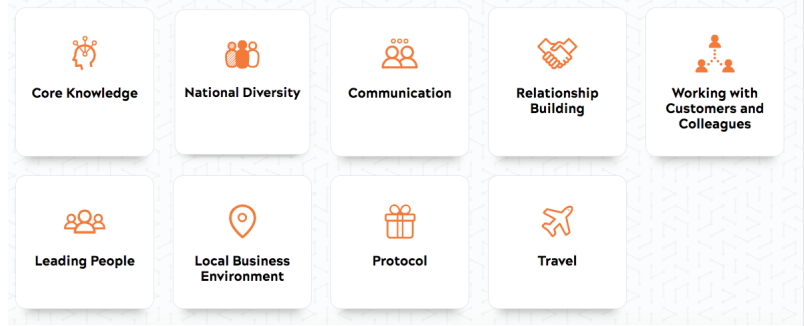
GLOBESMART PROFILE™

Compare your work style with other cultures, colleagues and teams, receive dynamically generated advice, and learn strategies for improved collaboration.

Culture Guides provide essential, culture-specific information, such as:

- Establishing credibility
- Influencing
- Resolving conflict
- Virtual communication
- Motivating others
- Giving feedback

CULTURE GUIDE SECTIONS FOR CHINA



Explore topics for each of the following 95+ cultures:

EUROPE	ASIA PACIFIC	AMERICAS	MIDDLE EAST & AFRICA
Armenia	Australia	Argentina	Angola
Austria	Bangladesh	Bahamas	Egypt
Belarus	Brunei	Barbados	Equatorial Guinea
Belgium	China	Bolivia	Ethiopia
Bulgaria	Hong Kong	Brazil	Ghana
Czech Republic	India	Canada	Iraq
Denmark	Indonesia	Chile	Israel
Estonia	Japan	Colombia	Jordan
Finland	Korea (Republic of)	Costa Rica	Kenya
France	Malaysia	Dominican Republic	Kuwait
Germany	Mongolia	El Salvador	Lebanon
Greece	Myanmar (Burma)	Guatemala	Mauritius
Hungary	New Zealand	Guyana	Morocco
Ireland (Republic of)	Pakistan	Jamaica	Mozambique
Italy	Papua New Guinea	Mexico	Nigeria
Kazakhstan	Philippines	Nicaragua	Oman
Latvia	Singapore	Panama	Qatar
Lithuania	Taiwan	Peru	Saudi Arabia
Netherlands	Thailand	Puerto Rico	South Africa
Norway	Vietnam	Trinidad and Tobago	Tanzania
Poland		United States	Tunisia
Portugal		Venezuela	Uganda
Romania			United Arab Emirates
Russia			Zambia
Slovakia			
Spain			
Sweden			
Switzerland			
Turkey			
Ukraine			
United Kingdom			

Get started today at globesmart.aperianglobal.com

support@aperianglobal.com