

# GLOBESMART® for Diversity & Inclusion

Our flagship cultural intelligence resource, GlobeSmart, provides instant access to detailed information & reliable guidance on how to conduct business dealings with individuals in other countries.



Develop a global mindset



Enhance the success of study/intern abroad & global travel programs

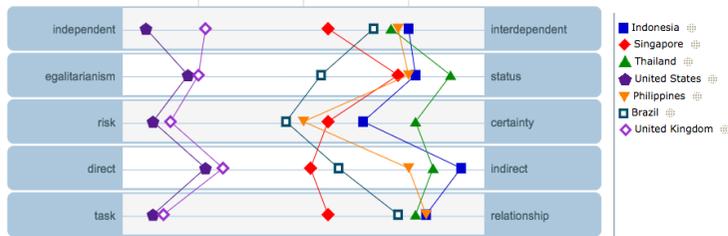


Work more effectively with counterparts from different countries



Improve multicultural team collaboration & performance

## GlobeSmart Profile



With over 800,000 users, from global organizations, the GlobeSmart Profile is one of the most reliable and valid cultural inventories in the intercultural field & can be used to:

- Discover your own workstyle
- Compare with over 95 countries
- Invite colleagues and team members to share their profiles
- Discuss leveraging different workstyles to become more inclusive

## Country Content and Resources

Explore business topics for over 95 countries for detailed information on how to conduct business with people from those countries. Navigate to Country Content or GlobeSmart Resources to utilize tools to learn about diversity and how to leverage the information to create inclusion.

Reference Global Advice, with useful information on topics related to working globally such as World Religions (historical facts, key terms, diversity information, and practical business implications) and Women Working Abroad.

Compare with the "Organization Average" profile as well as other demographics chosen by your organization such as age, gender, region, subgroup, etc.

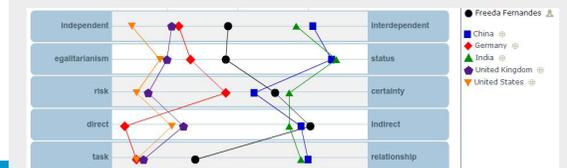
Explore Core Values & Implications for Business to learn about diversity variables when interacting with people from these cultures

The screenshot shows the 'Core Values & Implications for Business' section for China. It includes a 'Main Content' area with text about diversity variables and implications, and a sidebar with navigation options like 'Ask a Question', 'Compare My Profile', 'Share My Experience', 'Upload Multimedia', 'Add a Shortcut', 'Print the Page', and 'Print Custom Report'.

Explore the 8 countries which have detailed information regarding National Diversity: China, Egypt, India, Japan, Mexico, Russia, United Kingdom and the United States.

The screenshot shows the 'National Diversity Overview' section for China. It includes a 'Main Content' area with text about understanding differences that exist within countries, and a sidebar with navigation options like 'Ask a Question', 'Compare My Profile', 'Share My Experience', 'Upload Multimedia', 'Add a Shortcut', 'Print the Page', and 'Print Custom Report'.

Read the Information for the LGBT Community within GlobeSmart countries.



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